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*////////////////////CODEBOOK for Considerer Survey Dataset////////////////////
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*Display codebook.

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CODEBOOK
  /VARINFO POSITION LABEL TYPE MEASURE VALUELABELS MISSING
  /OPTIONS VARORDER=VARLIST SORT=ASCENDING MAXCATS=25
  /STATISTICS COUNT PERCENT MEAN STDDEV.
```

Codebook

Notes

Output Created	26-JUL-2016 11:08:53	
Comments		
Input	Data	/Users/Aaron/Documen ts/Aaron Files/AA-PSU Job/SEEDs/Analysis Planning/DB cleaning holder/Public Use Data Prep/NAC_prep_Public. sav
	Active Dataset	NACpublic
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	588
Syntax	CODEBOOK /VARINFO POSITION LABEL TYPE MEASURE VALUELABELS MISSING /OPTIONS VARORDER=VARLIST SORT=ASCENDING MAXCATS=25 /STATISTICS COUNT PERCENT MEAN STDDEV.	
Resources	Processor Time	00:00:00.32
	Elapsed Time	00:00:00.00

CASE_ID

		Value
Standard Attributes	Position	1
	Label	Unique respondent identifier
	Type	Numeric
N	Measurement	Scale
	Valid	588
	Missing	0
Central Tendency and Dispersion	Mean	3239.50
	Standard Deviation	169.885

GPS_NAC_ADOPTER

		Value	Count	Percent
Standard Attributes	Position	2		
	Label	Which survey was completed		
	Type	Numeric		
Valid Values	Measurement	Nominal		
	1.00	GPS	0	0.0%
	2.00	NAC	588	100.0%
	3.00	ADOP	0	0.0%

SURVEY_SOURCE

		Value	Count	Percent
Standard Attributes	Position	3		
	Label	Which Survey R Completed		
	Type	Numeric		
Valid Values	Measurement	Nominal		
	1	GPS	0	0.0%
	2	ADOP	0	0.0%
	3	ADOP Panel	0	0.0%
	4	NAC	152	25.9%
	5	NAC PANEL	436	74.1%

STATE

		Value	Count	Percent
Standard Attributes	Position	4		
	Label	Which state do you live in?		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	1	New Jersey	107	18.2%
	2	New York (state)	181	30.8%
	3	Arizona	113	19.2%
	4	California	187	31.8%
	92	Another state (please specify):	0	0.0%

HOME

		Value	Count	Percent
Standard Attributes	Position	5		
	Label	What type of home do you live in?		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	1	Single-family detached ...	410	69.7%
	2	Single-family attached house (e.g. duplex, ...	26	4.4%
	3	Apartment\Condo in a house or a building with 2-4 units	0	0.0%
	4	Apartment\Condo in a building with 5 or more units	0	0.0%
	5	Mobile home	0	0.0%
	90	Other	0	0.0%
Missing Values	System		152	25.9%

HAVESOLAR

		Value	Count	Percent
Standard Attributes	Position Label	6		
		Do you have solar panels that generate electricity at ...		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	2.07		
	Standard Deviation	.380		
Labeled Values	1	Yes	0	0.0%
	2	No	566	96.3%
	3	Have solar panels installed, but they aren't working now	0	0.0%
	4	Had solar panels on a past home, but have moved	22	3.7%
	5	Have signed a contract for solar panels, but don't have working ...	0	0.0%

CONSIDEREDSOLAR

		Value	Count	Percent
Standard Attributes	Position	7		
	Label	Has household considered solar panels for current home		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	1.00		
	Standard Deviation	.000		
Labeled Values	1	Yes	588	100.0%
	2	No	0	0.0%
	3	Considered solar panels for a past home, but have moved	0	0.0%

CONSIDER_SERIOUSLY

		Value	Count	Percent
Standard Attributes	Position	8		
	Label	How seriously considered solar for home		
	Type	Numeric		
	Measurement	Scale		
N	Valid	582		
	Missing	6		
Central Tendency and Dispersion	Mean	2.70		
	Standard Deviation	.869		
Labeled Values	1	Slightly seriously	44	7.5%
	2	Moderately seriously	202	34.4%
	3	Very seriously	222	37.8%
	4	Extremely seriously	114	19.4%
	98	Don't Know	6	1.0%

CONSIDER_ACTN1

		Value	Count	Percent
Standard Attributes	Position	9		
	Label	Talked to a solar ...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.97		
	Standard Deviation	.158		
Labeled Values	1	Yes	573	97.4%

CONSIDER_ACTN2

		Value	Count	Percent
Standard Attributes	Position	10		
	Label	Talked with other homeowners who have solar panels		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.60		
	Standard Deviation	.490		
Labeled Values	1	Yes	354	60.2%

CONSIDER_ACTN3

		Value	Count	Percent
Standard Attributes	Position	11		
	Label	Talked with a contractor or other home professional		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.52		
	Standard Deviation	.500		
Labeled Values	1	Yes	306	52.0%

CONSIDER_ACTN4

		Value	Count	Percent
Standard Attributes	Position	12		
	Label	Researched solar panels or installers (publications , internet, stores, news)		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.72		
	Standard Deviation	.451		
Labeled Values	1	Yes	421	71.6%

CONSIDER_ACTN5

		Value	Count	Percent
Standard Attributes	Position	13		
	Label	R reports none of the actions other than talking to an installer.		
	Type	Numeric		
	Measurement	Scale		
N	Valid	436		
	Missing	152		
Central Tendency and Dispersion	Mean	.01		
	Standard Deviation	.117		
Labeled Values	1	Yes	6	1.0%

CONSIDER_ACTN1_INFL

		Value	Count	Percent
Standard Attributes	Position Label	14		
		Did your interactions with installer (s) make you less or more inclined to get solar panels?		
	Type Measurement	Numeric Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	3.18		
	Standard Deviation	1.051		
Labeled Values	1	Much less inclined	41	7.0%
	2	Somewhat less inclined	98	16.7%
	3	Neutral	205	34.9%
	4	Somewhat more inclined	176	29.9%
	5	Much more inclined	53	9.0%

CONSIDER_ACTN3_INFL

		Value	Count	Percent
Standard Attributes	Position	15		
	Label	Influence of talking with a contractor or other home ...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	306		
	Missing	282		
Central Tendency and Dispersion	Mean	3.47		
	Standard Deviation	1.025		
Labeled Values	1	Much less inclined	13	2.2%
	2	Somewhat less inclined	42	7.1%
	3	Neutral	80	13.6%
	4	Somewhat more inclined	130	22.1%
	5	Much more inclined	41	7.0%

CONSIDER_ACTN4_INFL

		Value	Count	Percent
Standard Attributes	Position	16		
	Label	Influence of researching solar panels or installers		
	Type	Numeric		
	Measurement	Scale		
N	Valid	421		
	Missing	167		
Central Tendency and Dispersion	Mean	3.69		
	Standard Deviation	.968		
Labeled Values	1	Much less inclined	15	2.6%
	2	Somewhat less inclined	35	6.0%
	3	Neutral	87	14.8%
	4	Somewhat more inclined	212	36.1%
	5	Much more inclined	72	12.2%

DECSN_STATUS

		Value	Count	Percent
Standard Attributes	Position Label	17		
		Which of the following best describes your thinking on panels for ...		
	Type Measurement	Numeric Scale		
N	Valid	584		
	Missing	4		
Central Tendency and Dispersion	Mean	6.04		
	Standard Deviation	18.148		
Labeled Values	1	Not currently considering solar panels	65	11.1%
	2	Still considering or undecided	355	60.4%
	3	Have decided to install solar but haven't signed with a particular installer	138	23.5%
	90	Other (describe):	26	4.4%
	98	Don't know	4	0.7%

RECONSIDER

		Value	Count	Percent
Standard Attributes	Position	18		
	Label	In the next 2 years, how likely are you to (re) consider solar?		
	Type	Numeric		
	Measurement	Scale		
N	Valid	63		
	Missing	525		
Central Tendency and Dispersion	Mean	2.08		
	Standard Deviation	1.052		
Labeled Values	1	Not at all likely	22	3.7%
	2	Slightly likely	22	3.7%
	3	Somewhat likely	13	2.2%
	4	Very likely	4	0.7%
	5	Extremely likely	2	0.3%
	98	Don't know	2	0.3%

RECONSIDER_WHY1

		Value	Count	Percent
Standard Attributes	Position	19		
	Label	What might cause reconsideration - Lower cost		
	Type	Numeric		
	Measurement	Scale		
N	Valid	36		
	Missing	552		
Central Tendency and Dispersion	Mean	.83		
	Standard Deviation	.378		
Labeled Values	1	Yes	30	5.1%

RECONSIDER_WHY2

		Value	Count	Percent
Standard Attributes	Position	20		
	Label	What might cause reconsideration - Better payback\ret urns		
	Type	Numeric		
	Measurement	Scale		
N	Valid	34		
	Missing	554		
Central Tendency and Dispersion	Mean	.82		
	Standard Deviation	.387		
Labeled Values	1	Yes	28	4.8%

RECONSIDER_WHY3

		Value	Count	Percent
Standard Attributes	Position	21		
	Label	What might cause reconsideration - Improved household finances		
	Type	Numeric		
	Measurement	Scale		
N	Valid	31		
	Missing	557		
Central Tendency and Dispersion	Mean	.58		
	Standard Deviation	.502		
Labeled Values	1	Yes	18	3.1%

RECONSIDER_WHY4

		Value	Count	Percent
Standard Attributes	Position	22		
	Label	What might cause reconsideration - Moving		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	22		
	Missing	566		
	Standard Deviation	.351		
Labeled Values	1	Yes	3	0.5%

RECONSIDER_WHY5

		Value	Count	Percent
Standard Attributes	Position	23		
	Label	What might cause reconsideration - Improved technology		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	28		
	Missing	560		
	Standard Deviation	.441		
Labeled Values	1	Yes	21	3.6%

RECONSIDER_WHY6

		Value	Count	Percent
Standard Attributes	Position	24		
	Label	What might cause reconsideration - Something else - SELECT		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	22		
	Missing	566		
	Mean	.27		
	Standard Deviation	.456		
Labeled Values	1	Yes	6	1.0%

RECONSIDER_WHY7

		Value	Count	Percent
Standard Attributes	Position	25		
	Label	What might cause reconsideration - Don't know		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	20		
	Missing	568		
	Mean	.00		
	Standard Deviation	.000		
Labeled Values	1	Yes	0	0.0%

PROMPT1

		Value	Count	Percent
Standard Attributes	Position Label	26		
		What prompted you - Saw advertising or news article		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.40		
	Standard Deviation	.491		
Labeled Values	1	Yes	236	40.1%

PROMPT2

		Value	Count	Percent
Standard Attributes	Position Label	27		
		What prompted you - Planning\doing other work on your home		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.14		
	Standard Deviation	.350		
Labeled Values	1	Yes	84	14.3%

PROMPT3

		Value	Count	Percent
Standard Attributes	Position Label	28		
		What prompted you - Looking for ways to reduce energy bills		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.66		
	Standard Deviation	.472		
Labeled Values	1	Yes	391	66.5%

PROMPT4

		Value	Count	Percent
Standard Attributes	Position Label	29		
		What prompted you - Planning for retirement		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.11		
	Standard Deviation	.307		
Labeled Values	1	Yes	62	10.5%

PROMPT5

		Value	Count	Percent
Standard Attributes	Position Label	30		
		What prompted you - Considering adding a major new energy use		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.18		
	Standard Deviation	.380		
Labeled Values	1	Yes	103	17.5%

PROMPT6

		Value	Count	Percent
Standard Attributes	Position Label	31		
		What prompted you - Had group purchase opportunity		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.05		
	Standard Deviation	.217		
Labeled Values	1	Yes	29	4.9%

PROMPT7

		Value	Count	Percent
Standard Attributes	Position Label	32		
		What prompted you - Came into some money		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.09		
	Standard Deviation	.279		
Labeled Values	1	Yes	50	8.5%

PROMPT8

		Value	Count	Percent
Standard Attributes	Position Label	33		
		What prompted you - Heard about low-money-down ...		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.39		
	Standard Deviation	.489		
Labeled Values	1	Yes	231	39.3%

PROMPT9

		Value	Count	Percent
Standard Attributes	Position Label	34		
		What prompted you - Saw solar on a home or being installed		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.37		
	Standard Deviation	.484		
Labeled Values	1	Yes	220	37.4%

PROMPT10

		Value	Count	Percent
Standard Attributes	Position Label	35		
		What prompted you - Someone you know talked to you about it		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.41		
	Standard Deviation	.493		
Labeled Values	1	Yes	244	41.5%

PROMPT11

		Value	Count	Percent
Standard Attributes	Position Label	36		
		What prompted you - Offered at a retail store, home show, or community event		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.23		
	Standard Deviation	.419		
Labeled Values	1	Yes	133	22.6%

PROMPT12

		Value	Count	Percent
Standard Attributes	Position Label	37		
		What prompted you - Heard it was more affordable		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.61		
	Standard Deviation	.489		
Labeled Values	1	Yes	357	60.7%

PROMPT13

		Value	Count	Percent
Standard Attributes	Position Label	38		
		What prompted you - Bought a home\move...		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.14		
	Standard Deviation	.343		
Labeled Values	1	Yes	80	13.6%

PROMPT14

		Value	Count	Percent
Standard Attributes	Position Label	39		
		What prompted you - Approached by an installer		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.28		
	Standard Deviation	.447		
Labeled Values	1	Yes	162	27.6%

PROMPT15

		Value	Count	Percent
Standard Attributes	Position	40		
	Label	What prompted you - Don't know		
N	Type	Numeric		
	Measurement	Scale		
	Valid	588		
Central Tendency and Dispersion	Missing	0		
	Mean	.02		
	Standard Deviation	.142		
Labeled Values	1	Yes	12	2.0%

PROMPT_HOME1

		Value	Count	Percent
Standard Attributes	Position	41		
	Label	Prompted by work on your home - Roof repair or replacement		
N	Type	Numeric		
	Measurement	Scale		
	Valid	84		
Central Tendency and Dispersion	Missing	504		
	Mean	.35		
	Standard Deviation	.478		
Labeled Values	1	Yes	29	4.9%

PROMPT_HOME2

		Value	Count	Percent
Standard Attributes	Position	42		
	Label	Prompted by work on your home - Remodel or addition		
	Type	Numeric		
	Measurement	Scale		
N	Valid	84		
	Missing	504		
Central Tendency and Dispersion	Mean	.37		
	Standard Deviation	.485		
Labeled Values	1	Yes	31	5.3%

PROMPT_HOME3

		Value	Count	Percent
Standard Attributes	Position	43		
	Label	Prompted by work on your home - Appliance or equipment replacement		
	Type	Numeric		
	Measurement	Scale		
N	Valid	84		
	Missing	504		
Central Tendency and Dispersion	Mean	.31		
	Standard Deviation	.465		
Labeled Values	1	Yes	26	4.4%

PROMPT_HOME4

		Value	Count	Percent
Standard Attributes	Position	44		
	Label	Prompted by work on your home - Energy improvemen...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	84		
	Missing	504		
	Mean	.68		
	Standard Deviation	.470		
Labeled Values	1	Yes	57	9.7%

PROMPT_HOME5

		Value	Count	Percent
Standard Attributes	Position	45		
	Label	Prompted by work on your home - Something else		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	84		
	Missing	504		
	Mean	.12		
	Standard Deviation	.326		
Labeled Values	1	Yes	10	1.7%

TIME_CONSIDERED

		Value	Count	Percent
Standard Attributes	Position	46		
	Label	How long considered before first talking to an installer		
	Type	Numeric		
	Measurement	Scale		
N	Valid	553		
	Missing	35		
Central Tendency and Dispersion	Mean	4.14		
	Standard Deviation	1.798		
Labeled Values	1	Not at all - talking to the solar installer got you ...	54	9.2%
	2	Less than a month	48	8.2%
	3	1 to 3 months	108	18.4%
	4	4 to 6 months	108	18.4%
	5	7 months to a year	86	14.6%
	6	1 to 3 years	106	18.0%
	7	4 to 10 years	27	4.6%
	8	More than 10 years	16	2.7%
	98	Don't know	20	3.4%

INST_TALKEDTO

		Value	Count	Percent
Standard Attributes	Position	47		
	Label	How many companies talked to about installing solar		
	Type	Numeric		
	Measurement	Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	1.93		
	Standard Deviation	1.050		
Labeled Values	1	1	232	39.5%
	2	2	226	38.4%
	3	3	68	11.6%
	4	4	18	3.1%
	5	5 or more	29	4.9%

FNDALLINST1

		Value	Count	Percent
Standard Attributes	Position	48		
	Label	How first connected with installer (s) - Someone recommended the installer(s)		
	Type	Numeric		
	Measurement	Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.23		
	Standard Deviation	.423		
Labeled Values	1	Yes	133	22.6%

FNDALLINST2

		Value	Count	Percent
Standard Attributes	Position Label	49		
		How first connected with installer (s) - Someone gave the installer(s) your name		
	Type Measurement	Numeric Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.04		
	Standard Deviation	.196		
Labeled Values	1	Yes	23	3.9%

FNDALLINST3

		Value	Count	Percent
Standard Attributes	Position Label	50		
		How first connected with installer (s) - You filled out a form on a web site		
	Type Measurement	Numeric Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.26		
	Standard Deviation	.437		
Labeled Values	1	Yes	147	25.0%

FNDALLINST4

		Value	Count	Percent
Standard Attributes	Position Label	51 How first connected with installer (s) - At a community event, home show, or retail store (e.g., Home Depot)		
	Type Measurement	Numeric Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.31		
	Standard Deviation	.462		
Labeled Values	1	Yes	177	30.1%

FNDALLINST5

		Value	Count	Percent
Standard Attributes	Position Label	52 How first connected with installer (s) - You found them through research (internet search, Angie's List, Yelp, etc.)		
	Type Measurement	Numeric Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.27		
	Standard Deviation	.446		
Labeled Values	1	Yes	157	26.7%

FNDALLINST6

		Value	Count	Percent
Standard Attributes	Position Label	53		
		How first connected with installer (s) - You found them through an ad or news article (radio, television, print, or internet)		
	Type Measurement	Numeric Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.17		
	Standard Deviation	.374		
Labeled Values	1	Yes	96	16.3%

FNDALLINST7

		Value	Count	Percent
Standard Attributes	Position Label	54		
		How first connected with installer (s) - They knocked on your door or left a flyer		
	Type Measurement	Numeric Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.23		
	Standard Deviation	.424		
Labeled Values	1	Yes	134	22.8%

FNDALLINST8

		Value	Count	Percent
Standard Attributes	Position	55		
	Label	How first connected with installer (s) - They called, e-mailed, or mailed you		
	Type	Numeric		
	Measurement	Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.13		
	Standard Deviation	.341		
Labeled Values	1	Yes	77	13.1%

FNDALLINST9

		Value	Count	Percent
Standard Attributes	Position	56		
	Label	How first connected with installer (s) - Previously familiar with the company or employee (s)		
	Type	Numeric		
	Measurement	Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.11		
	Standard Deviation	.317		
Labeled Values	1	Yes	65	11.1%

FNDALLINST10

		Value	Count	Percent
Standard Attributes	Position	57		
	Label	How first connected with installer (s) - Other (describe):		
	Type	Numeric		
	Measurement	Scale		
N	Valid	573		
	Missing	15		
Central Tendency and Dispersion	Mean	.05		
	Standard Deviation	.208		
Labeled Values	1	Yes	26	4.4%

FNDALLINST_REC1

		Value	Count	Percent
Standard Attributes	Position	58		
	Label	Who recommended the installer(s)? - Neighbor		
	Type	Numeric		
	Measurement	Scale		
N	Valid	68		
	Missing	520		
Central Tendency and Dispersion	Mean	.76		
	Standard Deviation	.427		
Labeled Values	1	Yes	52	8.8%

FNDALLINST_REC2

		Value	Count	Percent
Standard Attributes	Position Label	59		
		Who recommended the installer(s)? - Coworker		
N	Type Measurement	Numeric Scale		
	Valid	40		
	Missing	548		
Central Tendency and Dispersion	Mean	.43		
	Standard Deviation	.501		
Labeled Values	1	Yes	17	2.9%

FNDALLINST_REC3

		Value	Count	Percent
Standard Attributes	Position Label	60		
		Who recommended the installer(s)? - Friend		
N	Type Measurement	Numeric Scale		
	Valid	78		
	Missing	510		
Central Tendency and Dispersion	Mean	.79		
	Standard Deviation	.406		
Labeled Values	1	Yes	62	10.5%

FNDALLINST_REC4

		Value	Count	Percent
Standard Attributes	Position	61		
	Label	Who recommended the installer(s)? - Family		
	Type	Numeric		
	Measurement	Scale		
N	Valid	51		
	Missing	537		
Central Tendency and Dispersion	Mean	.55		
	Standard Deviation	.503		
Labeled Values	1	Yes	28	4.8%

FNDALLINST_REC5

		Value	Count	Percent
Standard Attributes	Position	62		
	Label	Who recommended the installer(s)? - Someone else (describe):		
	Type	Numeric		
	Measurement	Scale		
N	Valid	28		
	Missing	560		
Central Tendency and Dispersion	Mean	.29		
	Standard Deviation	.460		
Labeled Values	1	Yes	8	1.4%

FNDALLINST_WHO1

		Value	Count	Percent
Standard Attributes	Position	63		
	Label	Who gave the installer (s) your name? -...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	11		
	Missing	577		
Central Tendency and Dispersion	Mean	.82		
	Standard Deviation	.405		
Labeled Values	1	Yes	9	1.5%

FNDALLINST_WHO2

		Value	Count	Percent
Standard Attributes	Position	64		
	Label	Who gave the installer (s) your name? -...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	4		
	Missing	584		
Central Tendency and Dispersion	Mean	.75		
	Standard Deviation	.500		
Labeled Values	1	Yes	3	0.5%

FNDALLINST_WHO3

		Value	Count	Percent
Standard Attributes	Position	65		
	Label	Who gave the installer (s) your name? -...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	12		
	Missing	576		
Central Tendency and Dispersion	Mean	.83		
	Standard Deviation	.389		
Labeled Values	1	Yes	10	1.7%

FNDALLINST_WHO4

		Value	Count	Percent
Standard Attributes	Position	66		
	Label	Who gave the installer (s) your name? -...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	12		
	Missing	576		
Central Tendency and Dispersion	Mean	.92		
	Standard Deviation	.289		
Labeled Values	1	Yes	11	1.9%

FNDALLINST_WHO5

		Value	Count	Percent
Standard Attributes	Position	67		
	Label	Who gave the installer (s) your name? - Someone else ...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	5		
	Missing	583		
Central Tendency and Dispersion	Mean	.40		
	Standard Deviation	.548		
Labeled Values	1	Yes	2	0.3%

INST_QOTE_BUY_TEXT_CLND

		Value	Count	Percent
Standard Attributes	Position	68		
	Label	How many installers quoted buying panels		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	.00		101	17.2%
	1.00		182	31.0%
	2.00		121	20.6%
	3.00		36	6.1%
	4.00		6	1.0%
	5.00		11	1.9%
	6.00		4	0.7%
	8.00		1	0.2%
	12.00		3	0.5%
Missing Values	System		123	20.9%

INST_QOTE_LSE_TEXT_CLND

		Value	Count	Percent
Standard Attributes	Position	69		
	Label	How many installers quoted leasing panels		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	.00		191	32.5%
	1.00		161	27.4%
	2.00		82	13.9%
	3.00		19	3.2%
	4.00		10	1.7%
	5.00		9	1.5%
	6.00		2	0.3%
	8.00		3	0.5%
	12.00		1	0.2%
Missing Values	System		110	18.7%

MOTIVE1

		Value	Count	Percent
Standard Attributes	Position	70		
	Label	Importance while considering - Lowering your total electricity costs		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	586		
	Missing	2		
	Mean	4.52		
	Standard Deviation	.754		
Labeled Values	1	Not at all \ Not Applicable	1	0.2%
	2	Slightly	13	2.2%
	3	Moderately	48	8.2%
	4	Very	145	24.7%
	5	Extremely	379	64.5%
	98	Don't know	2	0.3%

MOTIVE2

		Value	Count	Percent
Standard Attributes	Position	71		
	Label	Importance while considering - Getting a good return on your investment		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	581		
	Missing	7		
	Standard Deviation	.922		
Labeled Values	1	Not at all \ Not Applicable	11	1.9%
	2	Slightly	19	3.2%
	3	Moderately	75	12.8%
	4	Very	207	35.2%
	5	Extremely	269	45.7%
	98	Don't know	6	1.0%

MOTIVE3

		Value	Count	Percent
Standard Attributes	Position	72		
	Label	Importance while considering - Adding to your home's market value		
N	Type Measurement	Numeric Scale		
	Valid	580		
Central Tendency and Dispersion	Missing	8		
	Mean	3.72		
	Standard Deviation	1.156		
Labeled Values	1	Not at all \ Not Applicable	29	4.9%
	2	Slightly	57	9.7%
	3	Moderately	144	24.5%
	4	Very	165	28.1%
	5	Extremely	185	31.5%
	98	Don't know	7	1.2%

MOTIVE4

		Value	Count	Percent
Standard Attributes	Position Label	73		
		Importance while considering - Protection from rising electricity prices in the future		
	Type Measurement	Numeric Scale		
N	Valid	585		
	Missing	3		
Central Tendency and Dispersion	Mean	4.22		
	Standard Deviation	.947		
Labeled Values	1	Not at all \ Not Applicable	12	2.0%
	2	Slightly	16	2.7%
	3	Moderately	92	15.6%
	4	Very	178	30.3%
	5	Extremely	287	48.8%
	98	Don't know	2	0.3%

MOTIVE5

		Value	Count	Percent
Standard Attributes	Position	74		
	Label	Importance while considering - Being able to use renewable energy		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	582		
	Missing	6		
	Mean	4.19		
	Standard Deviation	1.005		
Labeled Values	1	Not at all \ Not Applicable	12	2.0%
	2	Slightly	33	5.6%
	3	Moderately	78	13.3%
	4	Very	170	28.9%
	5	Extremely	289	49.1%
	98	Don't know	5	0.9%

MOTIVE6

		Value	Count	Percent
Standard Attributes	Position Label	75		
		Importance while considering - Being able to use a promising new technology		
	Type Measurement	Numeric Scale		
N	Valid	580		
	Missing	8		
Central Tendency and Dispersion	Mean	3.67		
	Standard Deviation	1.218		
Labeled Values	1	Not at all \ Not Applicable	47	8.0%
	2	Slightly	47	8.0%
	3	Moderately	134	22.8%
	4	Very	175	29.8%
	5	Extremely	177	30.1%
	98	Don't know	6	1.0%

MOTIVE7

		Value	Count	Percent
Standard Attributes	Position	76		
	Label	Importance while considering - Reducing your environmental impact		
N	Type Measurement	Numeric Scale		
	Valid	580		
Central Tendency and Dispersion	Missing	8		
	Mean	3.97		
	Standard Deviation	1.166		
Labeled Values	1	Not at all \ Not Applicable	32	5.4%
	2	Slightly	36	6.1%
	3	Moderately	103	17.5%
	4	Very	156	26.5%
	5	Extremely	253	43.0%
	98	Don't know	7	1.2%

MOTIVE8

		Value	Count	Percent
Standard Attributes	Position Label	77		
		Importance while considering - Setting a positive example for others in your community		
	Type Measurement	Numeric Scale		
N	Valid	578		
	Missing	10		
Central Tendency and Dispersion	Mean	3.38		
	Standard Deviation	1.386		
Labeled Values	1	Not at all \ Not Applicable	83	14.1%
	2	Slightly	75	12.8%
	3	Moderately	119	20.2%
	4	Very	139	23.6%
	5	Extremely	162	27.6%
	98	Don't know	10	1.7%

MOTIVE9

		Value	Count	Percent
Standard Attributes	Position	78		
	Label	Importance while considering - Making your home more ...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	576		
	Missing	12		
Central Tendency and Dispersion	Mean	3.02		
	Standard Deviation	1.437		
Labeled Values	1	Not at all \ Not Applicable	131	22.3%
	2	Slightly	79	13.4%
	3	Moderately	133	22.6%
	4	Very	116	19.7%
	5	Extremely	117	19.9%
	98	Don't know	12	2.0%

INFLNC_SAW

		Value	Count	Percent
Standard Attributes	Position Label	79		
		While considering solar, I frequently saw solar installations on other people's homes.		
	Type Measurement	Numeric Scale		
N	Valid	587		
	Missing	1		
Central Tendency and Dispersion	Mean	3.59		
	Standard Deviation	.972		
Labeled Values	1	Strongly Disagree	20	3.4%
	2	Disagree	69	11.7%
	3	Neutral	117	19.9%
	4	Agree	304	51.7%
	5	Strongly Agree	77	13.1%

INFLNC_PPLTALK

		Value	Count	Percent
Standard Attributes	Position Label	80		
		While considering solar, I frequently heard people I know talking about solar panels.		
	Type Measurement	Numeric Scale		
N	Valid	587		
	Missing	1		
Central Tendency and Dispersion	Mean	3.24		
	Standard Deviation	1.070		
Labeled Values	1	Strongly Disagree	40	6.8%
	2	Disagree	103	17.5%
	3	Neutral	179	30.4%
	4	Agree	206	35.0%
	5	Strongly Agree	59	10.0%

INFLNC_ADS

		Value	Count	Percent
Standard Attributes	Position Label	81		
		While considering solar, I frequently heard about solar panels through advertising or in the news.		
	Type Measurement	Numeric Scale		
N	Valid	587		
	Missing	1		
Central Tendency and Dispersion	Mean	3.56		
	Standard Deviation	.976		
Labeled Values	1	Strongly Disagree	20	3.4%
	2	Disagree	65	11.1%
	3	Neutral	148	25.2%
	4	Agree	272	46.3%
	5	Strongly Agree	82	13.9%

INFLNC_OTHKNEW

		Value	Count	Percent
Standard Attributes	Position Label	82		
		While considering solar, did you personally know other people with solar panels?		
	Type Measurement	Numeric Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.63		
	Standard Deviation	.482		
Labeled Values	0	No	216	36.7%
	1	Yes	372	63.3%

INFLNC_OTHKNEW_NUM

		Value	Count	Percent
Standard Attributes	Position	83		
	Label	Other people with solar panels R knew while considering		
	Type	Numeric		
	Measurement	Scale		
N	Valid	370		
	Missing	218		
Central Tendency and Dispersion	Mean	2.08		
	Standard Deviation	.863		
Labeled Values	1	1	107	18.2%
	2	2	144	24.5%
	3	3 to 5	102	17.3%
	4	6 or more	17	2.9%
	98	Don't know	1	0.2%

INFLNC_OTH_MULT1

		Value	Count	Percent
Standard Attributes	Position	84		
	Label	Others R knew with solar while considering - Knowing them made you more inclined to get solar panels		
	Type	Numeric		
	Measurement	Scale		
N	Valid	254		
	Missing	334		
Central Tendency and Dispersion	Mean	2.37		
	Standard Deviation	.686		
Labeled Values	1	None of them	30	5.1%
	2	Some of them	101	17.2%
	3	All of them	123	20.9%
	98	Don't know	9	1.5%

INFLNC_OTH_MULT2

		Value	Count	Percent
Standard Attributes	Position Label	85		
		Others R knew with solar while considering - Knowing them made you less inclined to get solar panels		
	Type Measurement	Numeric Scale		
N	Valid	248		
	Missing	340		
Central Tendency and Dispersion	Mean	1.59		
	Standard Deviation	.768		
Labeled Values	1	None of them	144	24.5%
	2	Some of them	61	10.4%
	3	All of them	43	7.3%
	98	Don't know	12	2.0%

INFLNC_OTH_MULT3

		Value	Count	Percent
Standard Attributes	Position Label	86		
		Others R knew with solar while considering - They are your close friends or family		
	Type Measurement	Numeric Scale		
N	Valid	259		
	Missing	329		
Central Tendency and Dispersion	Mean	2.20		
	Standard Deviation	.656		
Labeled Values	1	None of them	35	6.0%
	2	Some of them	138	23.5%
	3	All of them	86	14.6%
	98	Don't know	2	0.3%

INFLNC_OTH_MULT4

		Value	Count	Percent
Standard Attributes	Position	87		
	Label	Others R knew with solar while considering - They lived in your same town or city		
N	Type Measurement	Numeric Scale		
	Valid	261		
Central Tendency and Dispersion	Missing	327		
	Mean	2.41		
	Standard Deviation	.648		
Labeled Values	1	None of them	23	3.9%
	2	Some of them	108	18.4%
	3	All of them	130	22.1%
	98	Don't know	2	0.3%

INFLNC_OTH_MULT5

		Value	Count	Percent
Standard Attributes	Position	88		
	Label	Others R knew with solar while considering - You spoke with them about the benefits and costs of ...		
N	Type Measurement	Numeric Scale		
	Valid	260		
Central Tendency and Dispersion	Missing	328		
	Mean	2.44		
	Standard Deviation	.622		
Labeled Values	1	None of them	18	3.1%
	2	Some of them	109	18.5%
	3	All of them	133	22.6%
	98	Don't know	3	0.5%

INFLNC_OTH_MULT6

		Value	Count	Percent
Standard Attributes	Position Label	89 Others R knew with solar while considering - They were important to your own decision to get solar panels		
	Type Measurement	Numeric Scale		
N	Valid	255		
	Missing	333		
Central Tendency and Dispersion	Mean	2.21		
	Standard Deviation	.753		
Labeled Values	1	None of them	51	8.7%
	2	Some of them	100	17.0%
	3	All of them	104	17.7%
	98	Don't know	8	1.4%

INFLNC_OTH_MULT7

		Value	Count	Percent
Standard Attributes	Position Label	90 Others R knew with solar while considering - They knew one another personally		
	Type Measurement	Numeric Scale		
N	Valid	246		
	Missing	342		
Central Tendency and Dispersion	Mean	2.12		
	Standard Deviation	.757		
Labeled Values	1	None of them	57	9.7%
	2	Some of them	102	17.3%
	3	All of them	87	14.8%
	98	Don't know	16	2.7%

INFLNC_OTH_ONE1

		Value	Count	Percent
Standard Attributes	Position Label	91		
		One other R knew with solar while considering - Knowing them made you more inclined to get solar panels		
	Type Measurement	Numeric Scale		
N	Valid	100		
	Missing	488		
Central Tendency and Dispersion	Mean	.76		
	Standard Deviation	.429		
Labeled Values	0	No	24	4.1%
	1	Yes	76	12.9%
	98	Don't know	7	1.2%

INFLNC_OTH_ONE2

		Value	Count	Percent
Standard Attributes	Position Label	92		
		One other R knew with solar while considering - Knowing them made you less inclined to get solar panels		
	Type Measurement	Numeric Scale		
N	Valid	101		
	Missing	487		
Central Tendency and Dispersion	Mean	.16		
	Standard Deviation	.367		
Labeled Values	0	No	85	14.5%
	1	Yes	16	2.7%
	98	Don't know	6	1.0%

INFLNC_OTH_ONE3

		Value	Count	Percent
Standard Attributes	Position	93		
	Label	One other R knew with solar while considering - They are your close friend or family		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	105		
	Missing	483		
	Mean	.51		
Labeled Values	Standard Deviation	.502		
	0	No	51	8.7%
	1	Yes	54	9.2%
	98	Don't know	2	0.3%

INFLNC_OTH_ONE4

		Value	Count	Percent
Standard Attributes	Position	94		
	Label	One other R knew with solar while considering - They lived in your same town or city		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	103		
	Missing	485		
	Mean	.64		
Labeled Values	Standard Deviation	.482		
	0	No	37	6.3%
	1	Yes	66	11.2%
	98	Don't know	4	0.7%

INFLNC_OTH_ONE5

		Value	Count	Percent
Standard Attributes	Position Label	95		
		One other R knew with solar while considering - You spoke with them about the benefits and costs of ...		
	Type Measurement	Numeric Scale		
N	Valid	102		
	Missing	486		
Central Tendency and Dispersion	Mean	.89		
	Standard Deviation	.312		
Labeled Values	0	No	11	1.9%
	1	Yes	91	15.5%
	98	Don't know	5	0.9%

INFLNC_OTH_ONE6

		Value	Count	Percent
Standard Attributes	Position Label	96		
		One other R knew with solar while considering - They were important to your own decision to get solar panels		
	Type Measurement	Numeric Scale		
N	Valid	99		
	Missing	489		
Central Tendency and Dispersion	Mean	.59		
	Standard Deviation	.495		
Labeled Values	0	No	41	7.0%
	1	Yes	58	9.9%
	98	Don't know	8	1.4%

DIFFICULTY1

		Value	Count	Percent
Standard Attributes	Position	97		
	Label	Difficulty - Coming up with the money to get solar		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	3.08		
	Standard Deviation	1.389		
Labeled Values	1	None \ Not Applicable	116	19.7%
	2	A Little	89	15.1%
	3	Some	124	21.1%
	4	A Lot	151	25.7%
	5	A Great Deal	108	18.4%

DIFFICULTY2

		Value	Count	Percent
Standard Attributes	Position	98		
	Label	Difficulty - Not everyone in your household being convinced		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	2.18		
	Standard Deviation	1.297		
Labeled Values	1	None \ Not Applicable	262	44.6%
	2	A Little	104	17.7%
	3	Some	116	19.7%
	4	A Lot	65	11.1%
	5	A Great Deal	41	7.0%

DIFFICULTY3

		Value	Count	Percent
Standard Attributes	Position	99		
	Label	Difficulty - Finding a trustworthy and competent installer		
N	Type Measurement	Numeric Scale		
	Valid	588		
Central Tendency and Dispersion	Missing	0		
	Mean	2.92		
	Standard Deviation	1.347		
Labeled Values	1	None \ Not Applicable	128	21.8%
	2	A Little	86	14.6%
	3	Some	167	28.4%
	4	A Lot	119	20.2%
	5	A Great Deal	88	15.0%

DIFFICULTY4

		Value	Count	Percent
Standard Attributes	Position	100		
	Label	Difficulty - Finding an installer who would agree to do the work		
N	Type Measurement	Numeric Scale		
	Valid	587		
Central Tendency and Dispersion	Missing	1		
	Mean	2.30		
	Standard Deviation	1.361		
Labeled Values	1	None \ Not Applicable	252	42.9%
	2	A Little	89	15.1%
	3	Some	111	18.9%
	4	A Lot	88	15.0%
	5	A Great Deal	47	8.0%

DIFFICULTY5

		Value	Count	Percent
Standard Attributes	Position	101		
	Label	Difficulty - Permitting, zoning, or neighborhood restrictions		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Mean	2.27		
	Standard Deviation	1.325		
Labeled Values	1	None \ Not Applicable	253	43.0%
	2	A Little	88	15.0%
	3	Some	122	20.7%
	4	A Lot	84	14.3%
	5	A Great Deal	40	6.8%

DIFFICULTY6

		Value	Count	Percent
Standard Attributes	Position	102		
	Label	Difficulty - Suitability of your home site (shading, orientation, roof structure or ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Mean	2.74		
	Standard Deviation	1.368		
Labeled Values	1	None \ Not Applicable	156	26.5%
	2	A Little	98	16.7%
	3	Some	151	25.7%
	4	A Lot	105	17.9%
	5	A Great Deal	77	13.1%

DIFFICULTY1_STOP

		Value	Count	Percent
Standard Attributes	Position	103		
	Label	Issue stopped you? - Coming up with the money to ...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	450		
	Missing	138		
Central Tendency and Dispersion	Mean	.64		
	Standard Deviation	.479		
Labeled Values	0	No	160	27.2%
	1	Yes	290	49.3%
	98	Don't know	22	3.7%

DIFFICULTY2_STOP

		Value	Count	Percent
Standard Attributes	Position	104		
	Label	Issue stopped you? - Not everyone in your household being convinced		
	Type	Numeric		
	Measurement	Scale		
N	Valid	314		
	Missing	274		
Central Tendency and Dispersion	Mean	.37		
	Standard Deviation	.483		
Labeled Values	0	No	199	33.8%
	1	Yes	115	19.6%
	98	Don't know	11	1.9%

DIFFICULTY3_STOP

		Value	Count	Percent
Standard Attributes	Position	105		
	Label	Issue stopped you? - Finding a trustworthy and competent ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	436		
	Missing	152		
	Mean	.43		
	Standard Deviation	.495		
Labeled Values	0	No	250	42.5%
	1	Yes	186	31.6%
	98	Don't know	24	4.1%

DIFFICULTY4_STOP

		Value	Count	Percent
Standard Attributes	Position	106		
	Label	Issue stopped you? - Finding an installer who would agree to do the ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	320		
	Missing	268		
	Mean	.35		
	Standard Deviation	.479		
Labeled Values	0	No	207	35.2%
	1	Yes	113	19.2%
	98	Don't know	15	2.6%

DIFFICULTY5_STOP

		Value	Count	Percent
Standard Attributes	Position	107		
	Label	Issue stopped you? - Permitting, zoning, or neighborhood...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	294		
	Missing	294		
Central Tendency and Dispersion	Mean	.32		
	Standard Deviation	.468		
Labeled Values	0	No	199	33.8%
	1	Yes	95	16.2%
	98	Don't know	39	6.6%

DIFFICULTY6_STOP

		Value	Count	Percent
Standard Attributes	Position	108		
	Label	Issue stopped you? - Suitability of your home site (shading, orientation, roof ...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	396		
	Missing	192		
Central Tendency and Dispersion	Mean	.44		
	Standard Deviation	.497		
Labeled Values	0	No	223	37.9%
	1	Yes	173	29.4%
	98	Don't know	34	5.8%

CONCERN1

		Value	Count	Percent
Standard Attributes	Position	109		
	Label	Concern - Affordability		
	Type	Numeric		
N	Measurement	Scale		
	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	3.65		
	Standard Deviation	1.222		
Labeled Values	1	Not at all \ Not Applicable	42	7.1%
	2	Slightly	67	11.4%
	3	Somewhat	122	20.7%
	4	Very	178	30.3%
	5	Extremely	179	30.4%

CONCERN2

		Value	Count	Percent
Standard Attributes	Position	110		
	Label	Concern - Whether solar was a good financial decision		
	Type	Numeric		
N	Measurement	Scale		
	Valid	586		
	Missing	2		
Central Tendency and Dispersion	Mean	3.56		
	Standard Deviation	1.196		
Labeled Values	1	Not at all \ Not Applicable	48	8.2%
	2	Slightly	59	10.0%
	3	Somewhat	137	23.3%
	4	Very	199	33.8%
	5	Extremely	143	24.3%

CONCERN3

		Value	Count	Percent
Standard Attributes	Position	111		
	Label	Concern - Whether solar panels offered enough bang for the buck		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	588		
	Missing	0		
	Mean	3.61		
	Standard Deviation	1.195		
Labeled Values	1	Not at all \ Not Applicable	45	7.7%
	2	Slightly	58	9.9%
	3	Somewhat	137	23.3%
	4	Very	192	32.7%
	5	Extremely	156	26.5%

CONCERN4

		Value	Count	Percent
Standard Attributes	Position	112		
	Label	Concern - Taking on debt or signing a lease		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	586		
	Missing	2		
	Mean	3.50		
	Standard Deviation	1.369		
Labeled Values	1	Not at all \ Not Applicable	75	12.8%
	2	Slightly	70	11.9%
	3	Somewhat	109	18.5%
	4	Very	152	25.9%
	5	Extremely	180	30.6%

CONCERN5

		Value	Count	Percent
Standard Attributes	Position	113		
	Label	Concern - Equipment quality and reliability over time		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Mean	3.61		
	Standard Deviation	1.146		
Labeled Values	1	Not at all \ Not Applicable	39	6.6%
	2	Slightly	57	9.7%
	3	Somewhat	141	24.0%
	4	Very	209	35.5%
	5	Extremely	141	24.0%

CONCERN6

		Value	Count	Percent
Standard Attributes	Position	114		
	Label	Concern - Having to perform regular maintenance on the solar panel system		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	588		
	Missing	0		
	Mean	3.26		
	Standard Deviation	1.217		
Labeled Values	1	Not at all \ Not Applicable	63	10.7%
	2	Slightly	87	14.8%
	3	Somewhat	175	29.8%
	4	Very	161	27.4%
	5	Extremely	102	17.3%

CONCERN7

		Value	Count	Percent
Standard Attributes	Position	115		
	Label	Concern - Risk of damaging your roof		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	588		
	Missing	0		
	Mean	3.20		
	Standard Deviation	1.327		
Labeled Values	1	Not at all \ Not Applicable	85	14.5%
	2	Slightly	89	15.1%
	3	Somewhat	161	27.4%
	4	Very	128	21.8%
	5	Extremely	125	21.3%

CONCERN8

		Value	Count	Percent
Standard Attributes	Position	116		
	Label	Concern - That solar panels might detract from your home's "curb appeal"		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	588		
	Missing	0		
	Mean	2.61		
	Standard Deviation	1.376		
Labeled Values	1	Not at all \ Not Applicable	177	30.1%
	2	Slightly	110	18.7%
	3	Somewhat	136	23.1%
	4	Very	93	15.8%
	5	Extremely	72	12.2%

CONCERN9

		Value	Count	Percent
Standard Attributes	Position	117		
	Label	Concern - That it might be harder to sell your home with solar panels		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	2.45		
	Standard Deviation	1.369		
Labeled Values	1	Not at all \ Not Applicable	213	36.2%
	2	Slightly	103	17.5%
	3	Somewhat	120	20.4%
	4	Very	96	16.3%
	5	Extremely	56	9.5%

CONCERN1_STOP

		Value	Count	Percent
Standard Attributes	Position	118		
	Label	Concern stopped you? - Affordability		
	Type	Numeric		
	Measurement	Scale		
N	Valid	526		
	Missing	62		
Central Tendency and Dispersion	Mean	.62		
	Standard Deviation	.485		
Labeled Values	0	No	199	33.8%
	1	Yes	327	55.6%
	98	Don't know	19	3.2%

CONCERN2_STOP

		Value	Count	Percent
Standard Attributes	Position	119		
	Label	Concern stopped you? - Whether solar was a good financial ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	511		
	Missing	77		
	Mean	.58		
	Standard Deviation	.494		
Labeled Values	0	No	216	36.7%
	1	Yes	295	50.2%
	98	Don't know	22	3.7%

CONCERN3_STOP

		Value	Count	Percent
Standard Attributes	Position	120		
	Label	Concern stopped you? - Whether solar panels offered enough bang ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	509		
	Missing	79		
	Mean	.55		
	Standard Deviation	.498		
Labeled Values	0	No	228	38.8%
	1	Yes	281	47.8%
	98	Don't know	31	5.3%

CONCERN4_STOP

		Value	Count	Percent
Standard Attributes	Position	121		
	Label	Concern stopped you? - Taking on debt or signing a ...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	486		
	Missing	102		
Central Tendency and Dispersion	Mean	.61		
	Standard Deviation	.488		
Labeled Values	0	No	189	32.1%
	1	Yes	297	50.5%
	98	Don't know	24	4.1%

CONCERN5_STOP

		Value	Count	Percent
Standard Attributes	Position	122		
	Label	Concern stopped you? - Equipment quality and reliability ...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	518		
	Missing	70		
Central Tendency and Dispersion	Mean	.47		
	Standard Deviation	.500		
Labeled Values	0	No	273	46.4%
	1	Yes	245	41.7%
	98	Don't know	27	4.6%

CONCERN6_STOP

		Value	Count	Percent
Standard Attributes	Position	123		
	Label	Concern stopped you? - Having to perform regular maintenance on the solar ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	493		
	Missing	95		
	Mean	.41		
	Standard Deviation	.493		
Labeled Values	0	No	289	49.1%
	1	Yes	204	34.7%
	98	Don't know	29	4.9%

CONCERN7_STOP

		Value	Count	Percent
Standard Attributes	Position	124		
	Label	Concern stopped you? - Risk of damaging your roof		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	474		
	Missing	114		
	Mean	.45		
	Standard Deviation	.498		
Labeled Values	0	No	261	44.4%
	1	Yes	213	36.2%
	98	Don't know	28	4.8%

CONCERN8_STOP

		Value	Count	Percent
Standard Attributes	Position Label	125		
		Concern stopped you? - That solar panels might detract from your home's "curb ...		
	Type Measurement	Numeric Scale		
N	Valid	391		
	Missing	197		
Central Tendency and Dispersion	Mean	.35		
	Standard Deviation	.477		
Labeled Values	0	No	255	43.4%
	1	Yes	136	23.1%
	98	Don't know	18	3.1%

CONCERN9_STOP

		Value	Count	Percent
Standard Attributes	Position Label	126		
		Concern stopped you? - That it might be harder to sell your home with solar panels		
	Type Measurement	Numeric Scale		
N	Valid	341		
	Missing	247		
Central Tendency and Dispersion	Mean	.40		
	Standard Deviation	.490		
Labeled Values	0	No	205	34.9%
	1	Yes	136	23.1%
	98	Don't know	32	5.4%

NPS_PANELS

		Value	Count	Percent
Standard Attributes	Position	127		
	Label	How likely are you to recommend solar panels to a friend or neighbor?		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	7.81		
	Standard Deviation	2.394		
Labeled Values	1	Not At AllLikely0	14	2.4%
	2	1	10	1.7%
	3	2	13	2.2%
	4	3	16	2.7%
	5	4	23	3.9%
	6	5	100	17.0%
	7	6	48	8.2%
	8	7	96	16.3%
	9	8	120	20.4%
	10	9	70	11.9%
	11	ExtremelyLikely10	78	13.3%

ECONEVAL

		Value	Count	Percent
Standard Attributes	Position	128		
	Label	Economic evaluation method used		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	4.30		
	Standard Deviation	14.382		
Labeled Values	1	Monthly or annual electric bill savings	266	45.2%
	2	Payback time - the time it would take to recover your investment	174	29.6%
	3	Annual rate of return	52	8.8%
	4	No, did not evaluate in detail	80	13.6%

ECONEVAL_SVG_PERIOD

		Value	Count	Percent
Standard Attributes	Position	129		
	Label	Economic evaluation based on electric bill savings - savings period chosen		
	Type	Numeric		
	Measurement	Scale		
N	Valid	174		
	Missing	414		
Central Tendency and Dispersion	Mean	1.20		
	Standard Deviation	.402		
Labeled Values	1	Monthly savings (Specify \$\month):	139	23.6%
	2	Or, annual savings (Specify \$\year):	35	6.0%
	98	Don't know	91	15.5%

ECONEVAL_SVGS_CLND

		Value
Standard Attributes	Position	130
	Label	Economic evaluation based on electric bill savings - estimated savings per period - TEXT
	Type	Numeric
	Measurement	Scale
N	Valid	169
	Missing	419
Central Tendency and Dispersion	Mean	429.9112
	Standard Deviation	881.12148

ECONEVAL_PYBK

		Value	Count	Percent
Standard Attributes	Position	131		
	Label	Economic evaluation based on payback time - response given		
	Type	Numeric		
	Measurement	Scale		
N	Valid	113		
	Missing	475		
Central Tendency and Dispersion	Mean	1.00		
	Standard Deviation	.000		
Labeled Values	1	Specify years	113	19.2%
	98	Don't know	61	10.4%

ECONEVAL_PYBK_YRS_CLND

		Value
Standard Attributes	Position	132
	Label	Economic evaluation based on payback years - TEXT
	Type	Numeric
	Measurement	Scale
N	Valid	108
	Missing	480
Central Tendency and Dispersion	Mean	9.0509
	Standard Deviation	6.54065

ECONEVAL_ROR

		Value	Count	Percent
Standard Attributes	Position Label	133		
		Economic evaluation based on annual rate of return - response given		
	Type Measurement	Numeric Scale		
N	Valid	20		
	Missing	568		
Central Tendency and Dispersion	Mean	1.00		
	Standard Deviation	.000		
Labeled Values	1	Specify % per year	20	3.4%
	98	Don't know	31	5.3%

ECONEVAL_ROR_PCT_CLND

		Value	Count	Percent
Standard Attributes	Position Label	134		
		Economic evaluation based on annual rate of return percent per year -TEXT		
	Type Measurement	Numeric Nominal		
Valid Values	.00		1	0.2%
	5.00		2	0.3%
	7.00		1	0.2%
	10.00		3	0.5%
	15.00		2	0.3%
	20.00		3	0.5%
	25.00		1	0.2%
	40.00		3	0.5%
	50.00		1	0.2%
	78.00		1	0.2%
	80.00		1	0.2%
	86.00		1	0.2%
Missing Values	System		568	96.6%

F3

		Value	Count	Percent
Standard Attributes	Position	135		
	Label	I've heard that it's possible to lease solar panels instead of buying ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Mean	.76		
Labeled Values	Standard Deviation	.429		
	0	No	142	24.1%
	1	Yes	445	75.7%

WINTER_NOPV_BINNED

		Value	Count	Percent
Standard Attributes	Position	136		
	Label	How much do you spend (or if R has panels now, did you spend prior to getting panels) on electricity in a typical winter month?		
Valid Values	Type	Numeric		
	Measurement	Nominal		
	1	less than \$25 per month	6	1.0%
	2	\$25 - 49 per month	26	4.4%
	3	\$50 - 74 per month	59	10.0%
	4	\$75 - 99 per month	49	8.3%
	5	\$100 - 149 per month	145	24.7%
	6	\$150 - 199 per month	70	11.9%
	7	\$200 - 249 per month	74	12.6%

WINTER_NOPV_BINNED

		Value	Count	Percent
	8	\$250 - 299 per month	48	8.2%
	9	\$300 - 349 per month	37	6.3%
	10	\$350 - 399 per month	16	2.7%
	11	over \$400 per month	43	7.3%
Missing Values	98	I don't know	0	0.0%
	System		15	2.6%

SUMMER_NOPV_BINNED

		Value	Count	Percent
Standard Attributes	Position	137		
	Label	How much do you spend (or if R has panels now, did you spend prior to getting panels) on electricity in a typical summer month?		
	Type	Numeric		
Valid Values	Measurement	Nominal		
	1	less than \$25 per month	5	0.9%
	2	\$25 - 49 per month	18	3.1%
	3	\$50 - 74 per month	42	7.1%
	4	\$75 - 99 per month	57	9.7%
	5	\$100 - 149 per month	96	16.3%
	6	\$150 - 199 per month	75	12.8%
	7	\$200 - 249 per month	95	16.2%
	8	\$250 - 299 per month	49	8.3%
	9	\$300 - 349 per month	51	8.7%
	10	\$350 - 399 per month	21	3.6%
	11	over \$400 per month	66	11.2%

SUMMER_NOPV_BINNED

		Value	Count	Percent
Missing Values	98	I don't know	0	0.0%
	System		13	2.2%

PN1

		Value	Count	Percent
Standard Attributes	Position	138		
	Label	I feel a personal obligation to do my part to move the country to a renewable energy future.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	580		
	Missing	8		
	Mean	3.80		
	Standard Deviation	1.098		
Labeled Values	1	StronglyDisagree	29	4.9%
	2	Disagree	36	6.1%
	3	Neutral	135	23.0%
	4	Agree	200	34.0%
	5	StronglyAgree	180	30.6%
	98	Don't Know	8	1.4%

PN2

		Value	Count	Percent
Standard Attributes	Position	139		
	Label	I feel a personal obligation to do my part to prevent climate change.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	575		
	Missing	13		
	Mean	3.73		
Labeled Values	Standard Deviation	1.122		
	1	StronglyDisagree	34	5.8%
	2	Disagree	39	6.6%
	3	Neutral	138	23.5%
	4	Agree	200	34.0%
	5	StronglyAgree	164	27.9%
	98	Don't Know	12	2.0%

PN3

		Value	Count	Percent
Standard Attributes	Position	140		
	Label	I feel guilty when I waste energy.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	577		
	Missing	11		
	Mean	3.77		
Labeled Values	Standard Deviation	1.063		
	1	StronglyDisagree	22	3.7%
	2	Disagree	54	9.2%
	3	Neutral	114	19.4%
	4	Agree	233	39.6%
	5	StronglyAgree	154	26.2%
	98	Don't Know	11	1.9%

E2

		Value	Count	Percent
Standard Attributes	Position	141		
	Label	Climate change is a serious problem for society.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	563		
	Missing	25		
	Mean	3.92		
	Standard Deviation	1.238		
Labeled Values	1	StronglyDisagree	41	7.0%
	2	Disagree	39	6.6%
	3	Neutral	91	15.5%
	4	Agree	143	24.3%
	5	StronglyAgree	249	42.3%
	98	Don't Know	24	4.1%

BB1

		Value	Count	Percent
Standard Attributes	Position	142		
	Label	If more households get solar panels, environmental quality will improve.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	567		
	Missing	21		
	Mean	3.93		
	Standard Deviation	.956		
Labeled Values	1	StronglyDisagree	16	2.7%
	2	Disagree	22	3.7%
	3	Neutral	117	19.9%
	4	Agree	241	41.0%
	5	StronglyAgree	171	29.1%
	98	Don't Know	21	3.6%

BB2

		Value	Count	Percent
Standard Attributes	Position	143		
	Label	Solar panels help slow down climate ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	542		
	Missing	46		
	Mean	3.65		
	Standard Deviation	1.119		
Labeled Values	1	StronglyDisagree	33	5.6%
	2	Disagree	47	8.0%
	3	Neutral	130	22.1%
	4	Agree	201	34.2%
	5	StronglyAgree	131	22.3%
	98	Don't Know	45	7.7%

BB3

		Value	Count	Percent
Standard Attributes	Position	144		
	Label	Having solar panels would be a good way to reduce my environmental impact.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	573		
	Missing	15		
	Mean	4.07		
	Standard Deviation	.936		
Labeled Values	1	StronglyDisagree	13	2.2%
	2	Disagree	18	3.1%
	3	Neutral	100	17.0%
	4	Agree	227	38.6%
	5	StronglyAgree	215	36.6%
	98	Don't Know	14	2.4%

BTE8

		Value	Count	Percent
Standard Attributes	Position	145		
	Label	Using solar will help protect my family from rising electricity prices in the future.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	570		
	Missing	18		
	Mean	4.08		
Labeled Values	Standard Deviation	.800		
	1	StronglyDisagree	5	0.9%
	2	Disagree	9	1.5%
	3	Neutral	103	17.5%
	4	Agree	269	45.7%
	5	StronglyAgree	184	31.3%
	98	Don't Know	18	3.1%

BE13

		Value	Count	Percent
Standard Attributes	Position	146		
	Label	Installing solar provides a great return on a family's investment.		
	Type	Numeric		
	Measurement	Scale		
N	Valid	558		
	Missing	30		
Central Tendency and Dispersion	Mean	3.65		
	Standard Deviation	1.011		
Labeled Values	1	StronglyDisagree	17	2.9%
	2	Disagree	43	7.3%
	3	Neutral	188	32.0%
	4	Agree	183	31.1%
	5	StronglyAgree	127	21.6%
	98	Don't Know	30	5.1%

BE10

		Value	Count	Percent
Standard Attributes	Position	147		
	Label	Using solar would save me money.		
	Type	Numeric		
	Measurement	Scale		
N	Valid	562		
	Missing	26		
Central Tendency and Dispersion	Mean	3.93		
	Standard Deviation	.953		
Labeled Values	1	StronglyDisagree	9	1.5%
	2	Disagree	36	6.1%
	3	Neutral	113	19.2%
	4	Agree	230	39.1%
	5	StronglyAgree	174	29.6%
	98	Don't Know	25	4.3%

Co3

		Value	Count	Percent
Standard Attributes	Position	148		
	Label	Having solar panels on my home would help meet my family's ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	567		
	Missing	21		
	Mean	3.86		
	Standard Deviation	.906		
Labeled Values	1	StronglyDisagree	5	0.9%
	2	Disagree	29	4.9%
	3	Neutral	159	27.0%
	4	Agree	219	37.2%
	5	StronglyAgree	155	26.4%
	98	Don't Know	21	3.6%

PBC7

		Value	Count	Percent
Standard Attributes	Position	149		
	Label	I may not be in my home long enough to get the benefits of investing in solar.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	565		
	Missing	23		
	Mean	3.05		
	Standard Deviation	1.262		
Labeled Values	1	StronglyDisagree	84	14.3%
	2	Disagree	110	18.7%
	3	Neutral	136	23.1%
	4	Agree	162	27.6%
	5	StronglyAgree	73	12.4%
	98	Don't Know	23	3.9%

PBC9

		Value	Count	Percent
Standard Attributes	Position	150		
	Label	The process of getting solar installed is a hassle.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	567		
	Missing	21		
	Mean	3.29		
	Standard Deviation	1.137		
Labeled Values	1	StronglyDisagree	40	6.8%
	2	Disagree	98	16.7%
	3	Neutral	179	30.4%
	4	Agree	160	27.2%
	5	StronglyAgree	90	15.3%
	98	Don't Know	21	3.6%

M 4

		Value	Count	Percent
Standard Attributes	Position	151		
	Label	The prices of solar power keep going down, so it is wise to wait before deciding whether to install it.		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	561		
	Missing	27		
	Mean	3.55		
	Standard Deviation	.994		
Labeled Values	1	StronglyDisagree	23	3.9%
	2	Disagree	44	7.5%

M 4

	Value	Count	Percent
3	Neutral	192	32.7%
4	Agree	208	35.4%
5	StronglyAgree	94	16.0%
98	Don't Know	27	4.6%

M 1

		Value	Count	Percent
Standard Attributes	Position	152		
	Label	Solar panel technology will only get better, so it doesn't make sense to get them now.		
N	Type Measurement	Numeric Scale		
	Valid	565		
Central Tendency and Dispersion	Missing	23		
	Mean	3.39		
	Standard Deviation	1.031		
Labeled Values	1	StronglyDisagree	28	4.8%
	2	Disagree	67	11.4%
	3	Neutral	211	35.9%
	4	Agree	177	30.1%
	5	StronglyAgree	82	13.9%
	98	Don't Know	23	3.9%

VB1

		Value	Count	Percent
Standard Attributes	Position	153		
	Label	Protecting the environment , preserving nature		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Mean	3.97		
	Standard Deviation	1.032		
Labeled Values	0	OPPOSED TO MY VALUES	1	0.2%
	1	Not at allImportant	14	2.4%
	2	SlightlyImpo rtant	36	6.1%
	3	SomewhatIm portant	118	20.1%
	4	VeryImporta nt	197	33.5%
	5	ExtremelyIm portant	221	37.6%

VB2

		Value	Count	Percent
Standard Attributes	Position	154		
	Label	Respecting the earth, harmony with other ...		
N	Type	Numeric		
	Measurement	Scale		
	Valid	586		
Central Tendency and Dispersion	Missing	2		
	Mean	3.89		
	Standard Deviation	1.077		
Labeled Values	0	OPPOSED TO MY VALUES	2	0.3%
	1	Not at allImportant	20	3.4%
	2	SlightlyImpo rtant	39	6.6%
	3	SomewhatIm portant	119	20.2%
	4	VeryImporta nt	207	35.2%
	5	ExtremelyIm portant	199	33.8%

VB3

		Value	Count	Percent
Standard Attributes	Position	155		
	Label	Unity with nature, fitting into ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Mean	3.76		
	Standard Deviation	1.108		
Labeled Values	0	OPPOSED TO MY VALUES	2	0.3%
	1	Not at all Important	26	4.4%
	2	Slightly Important	43	7.3%
	3	Somewhat Important	142	24.1%
	4	Very Important	201	34.2%
	5	Extremely Important	173	29.4%

VA1

		Value	Count	Percent
Standard Attributes	Position	156		
	Label	A world at peace, free of war and conflict		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Standard Deviation	1.036		
Labeled Values	0	OPPOSED TO MY VALUES	4	0.7%
	1	Not at all important	11	1.9%
	2	Slightly important	26	4.4%
	3	Somewhat important	95	16.2%
	4	Very important	172	29.3%
	5	Extremely important	279	47.4%

VA2

		Value	Count	Percent
Standard Attributes	Position	157		
	Label	Social justice, correcting injustice, care for the ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Mean	3.92		
	Standard Deviation	1.053		
Labeled Values	0	OPPOSED TO MY VALUES	2	0.3%
	1	Not at allImportant	17	2.9%
	2	SlightlyImportant	39	6.6%
	3	SomewhatImportant	110	18.7%
	4	VeryImportant	217	36.9%
	5	ExtremelyImportant	202	34.4%

VA3

		Value	Count	Percent
Standard Attributes	Position	158		
	Label	Equality, equal opportunity for all		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Standard Deviation	1.057		
Labeled Values	0	OPPOSED TO MY VALUES	4	0.7%
	1	Not at all Important	18	3.1%
	2	Slightly Important	24	4.1%
	3	Somewhat Important	99	16.8%
	4	Very Important	208	35.4%
	5	Extremely Important	234	39.8%

VT1

		Value	Count	Percent
Standard Attributes	Position	159		
	Label	Honoring parents and elders, showing respect		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	586		
	Missing	2		
	Mean	4.17		
	Standard Deviation	.934		
Labeled Values	0	OPPOSED TO MY VALUES	4	0.7%
	1	Not at all Important	5	0.9%
	2	Slightly Important	14	2.4%
	3	Somewhat Important	101	17.2%
	4	Very Important	200	34.0%
	5	Extremely Important	262	44.6%

VT2

		Value	Count	Percent
Standard Attributes	Position Label	160		
		Family security, safety for loved ones		
	Type Measurement	Numeric Scale		
N	Valid	586		
	Missing	2		
Central Tendency and Dispersion	Mean	4.35		
	Standard Deviation	.936		
Labeled Values	0	OPPOSED TO MY VALUES	7	1.2%
	1	Not at all important	2	0.3%
	2	Slightly important	17	2.9%
	3	Somewhat important	56	9.5%
	4	Very important	172	29.3%
	5	Extremely important	332	56.5%

VT3

		Value	Count	Percent
Standard Attributes	Position	161		
	Label	Self-discipline, self-restraint, resistance to temptation		
N	Type Measurement	Numeric Scale		
	Valid	586		
Central Tendency and Dispersion	Missing	2		
	Mean	3.72		
	Standard Deviation	1.022		
Labeled Values	0	OPPOSED TO MY VALUES	5	0.9%
	1	Not at all Important	12	2.0%
	2	Slightly Important	48	8.2%
	3	Somewhat Important	143	24.3%
	4	Very Important	245	41.7%
	5	Extremely Important	133	22.6%

VE1

		Value	Count	Percent
Standard Attributes	Position Label	162		
	Type	Authority, the right to lead or ...		
	Measurement	Numeric Scale		
N	Valid	585		
	Missing	3		
Central Tendency and Dispersion	Mean	3.03		
	Standard Deviation	1.300		
Labeled Values	0	OPPOSED TO MY VALUES	8	1.4%
	1	Not at all Important	83	14.1%
	2	Slightly Important	104	17.7%
	3	Somewhat Important	165	28.1%
	4	Very Important	140	23.8%
	5	Extremely Important	85	14.5%

VE2

		Value	Count	Percent
Standard Attributes	Position	163		
	Label	Influential, having an impact on people and events		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	586		
	Missing	2		
	Mean	3.37		
	Standard Deviation	1.191		
Labeled Values	0	OPPOSED TO MY VALUES	1	0.2%
	1	Not at all Important	45	7.7%
	2	Slightly Important	90	15.3%
	3	Somewhat Important	169	28.7%
	4	Very Important	165	28.1%
	5	Extremely Important	116	19.7%

VE4

		Value	Count	Percent
Standard Attributes	Position	164		
	Label	Wealth, material possessions, money		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	585		
	Missing	3		
	Standard Deviation	1.218		
Labeled Values	0	OPPOSED TO MY VALUES	6	1.0%
	1	Not at all Important	61	10.4%
	2	Slightly Important	114	19.4%
	3	Somewhat Important	200	34.0%
	4	Very Important	120	20.4%
	5	Extremely Important	84	14.3%

VO1

		Value	Count	Percent
Standard Attributes	Position	165		
	Label	A varied life, filled with challenge, novelty, and change		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	586		
	Missing	2		
	Mean	3.69		
	Standard Deviation	1.051		
Labeled Values	0	OPPOSED TO MY VALUES	0	0.0%
	1	Not at allImportant	23	3.9%
	2	SlightlyImportant	47	8.0%
	3	SomewhatImportant	164	27.9%
	4	VeryImportant	208	35.4%
	5	ExtremelyImportant	144	24.5%

VO2

		Value	Count	Percent
Standard Attributes	Position	166		
	Label	An exciting life, stimulating experiences		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	586		
	Missing	2		
	Standard Deviation	1.062		
Labeled Values	0	OPPOSED TO MY VALUES	0	0.0%
	1	Not at all important	19	3.2%
	2	Slightly important	61	10.4%
	3	Somewhat important	157	26.7%
	4	Very important	201	34.2%
	5	Extremely important	148	25.2%

VO3

		Value	Count	Percent
Standard Attributes	Position	167		
	Label	Curious, interested in everything, exploring		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	587		
	Missing	1		
	Standard Deviation	.993		
Labeled Values	0	OPPOSED TO MY VALUES	2	0.3%
	1	Not at all important	13	2.2%
	2	Slightly important	33	5.6%
	3	Somewhat important	145	24.7%
	4	Very important	228	38.8%
	5	Extremely important	166	28.2%

RISK_AVERSION_CLND

		Value
Standard Attributes	Position	168
	Label	How much R would pay for a 1 in 5 chance at a \$5,000 lottery
N	Type	Numeric
	Measurement	Scale
Central Tendency and Dispersion	Valid	575
	Missing	13
	Standard Deviation	682.93765

DISCOUNTING_CLND

		Value
Standard Attributes	Position Label	169 How much R would accept in 1 year to pass up a \$5,000 cash payment today
	Type Measurement	Numeric Scale
N	Valid	505
	Missing	83
Central Tendency and Dispersion	Mean	1.983E+15
	Standard Deviation	4.450E+16

CIJM1

		Value	Count	Percent
Standard Attributes	Position Label	170 Before buying a new brand, I usually ask someone who has experience with the brand for advice.		
	Type Measurement	Numeric Scale		
N	Valid	584		
	Missing	4		
Central Tendency and Dispersion	Mean	3.53		
	Standard Deviation	.949		
Labeled Values	1	Not at all Like Me	15	2.6%
	2	Not much Like Me	60	10.2%
	3	SomewhatLike Me	195	33.2%
	4	Quite a lotLike Me	229	38.9%
	5	JustLike Me	85	14.5%

CIJM2

		Value	Count	Percent
Standard Attributes	Position Label	171		
		Before I buy a new product or service, I often ask acquaintances about their experiences with that product or service.		
	Type Measurement	Numeric Scale		
N	Valid	584		
	Missing	4		
Central Tendency and Dispersion	Mean	3.46		
	Standard Deviation	.940		
Labeled Values	1	Not at all Like Me	16	2.7%
	2	Not much Like Me	64	10.9%
	3	Somewhat Like Me	213	36.2%
	4	Quite a lot Like Me	218	37.1%
	5	Just Like Me	73	12.4%

CIJM3

		Value	Count	Percent
Standard Attributes	Position Label	172		
		When considering a new product [OR] service, I usually trust the opinions of friends who have used the product [OR] service.		
	Type Measurement	Numeric Scale		
N	Valid	585		
	Missing	3		
Central Tendency and Dispersion	Mean	3.49		
	Standard Deviation	.846		
Labeled Values	1	Not at all Like Me	6	1.0%
	2	Not much Like Me	53	9.0%
	3	Somewhat Like Me	241	41.0%
	4	Quite a lot Like Me	220	37.4%
	5	Just Like Me	65	11.1%

CNS1

		Value	Count	Percent
Standard Attributes	Position	173		
	Label	I continuously look for new products ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	584		
	Missing	4		
	Standard Deviation	1.117		
Labeled Values	1	Not at all Like Me	37	6.3%
	2	Not much Like Me	92	15.6%
	3	Somewhat Like Me	185	31.5%
	4	Quite a lot Like Me	175	29.8%
	5	Just Like Me	95	16.2%

CNS2

		Value	Count	Percent
Standard Attributes	Position	174		
	Label	I continuously look for new experiences from new ...		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	584		
	Missing	4		
	Standard Deviation	1.064		
Labeled Values	1	Not at all Like Me	27	4.6%
	2	Not much Like Me	94	16.0%
	3	Somewhat Like Me	211	35.9%
	4	Quite a lot Like Me	162	27.6%
	5	Just Like Me	90	15.3%

CNS4

		Value	Count	Percent
Standard Attributes	Position	175		
	Label	I like to visit places where I'm exposed to information about new products and brands.		
	Type	Numeric		
	Measurement	Scale		
N	Valid	584		
	Missing	4		
Central Tendency and Dispersion	Mean	3.48		
	Standard Deviation	1.009		
Labeled Values	1	Not at all Like Me	19	3.2%
	2	Not much Like Me	76	12.9%
	3	SomewhatLike Me	184	31.3%
	4	Quite a lotLike Me	214	36.4%
	5	JustLike Me	91	15.5%

HOME_MOVED_SINCE2009

		Value	Count	Percent
Standard Attributes	Position	176		
	Label	R reports having moved into their house 2009 or later		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	0	False	390	66.3%
	1	True	189	32.1%
Missing Values	System		9	1.5%

SQFT_BINNED

		Value	Count	Percent
Standard Attributes	Position	177		
	Label	Home Living Space (Square Feet)		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	1	1500 or less	172	29.3%
	2	1501-2000	145	24.7%
	3	2001-2500	104	17.7%
	4	more than 2500	115	19.6%
Missing Values	System		52	8.8%

EE1

		Value	Count	Percent
Standard Attributes	Position	178		
	Label	Past Energy Improvements - Efficient furnace, A/C, or water heater		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.56		
	Standard Deviation	.496		
Labeled Values	1	Yes	331	56.3%

EE2

		Value	Count	Percent
Standard Attributes	Position	179		
	Label	Past Energy Improvements - Efficient appliance(s)		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.64		
	Standard Deviation	.482		
Labeled Values	1	Yes	374	63.6%

EE3

		Value	Count	Percent
Standard Attributes	Position	180		
	Label	Past Energy Improvements - Efficient lighting		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.65		
	Standard Deviation	.476		
Labeled Values	1	Yes	385	65.5%

EE4

		Value	Count	Percent
Standard Attributes	Position	181		
	Label	Past Energy Improvements - Efficient windows		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.48		
	Standard Deviation	.500		
Labeled Values	1	Yes	285	48.5%

EE5

		Value	Count	Percent
Standard Attributes	Position	182		
	Label	Past Energy Improvements - Added insulation		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.41		
	Standard Deviation	.493		
Labeled Values	1	Yes	243	41.3%

EE6

		Value	Count	Percent
Standard Attributes	Position	183		
	Label	Past Energy Improvements - Weatherized or air-sealed home		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.29		
	Standard Deviation	.455		
Labeled Values	1	Yes	172	29.3%

EE7

		Value	Count	Percent
Standard Attributes	Position	184		
	Label	Past Energy Improvements - Sealed or insulated ducts		
	Type	Numeric		
	Measurement	Scale		
N	Valid	588		
	Missing	0		
Central Tendency and Dispersion	Mean	.21		
	Standard Deviation	.408		
Labeled Values	1	Yes	124	21.1%

EE8

		Value	Count	Percent
Standard Attributes	Position	185		
	Label	Past Energy Improvements - None of these		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	588		
	Missing	0		
	Standard Deviation	.284		
Labeled Values	1	Yes	52	8.8%

HMYRS_1

		Value	Count	Percent
Standard Attributes	Position	186		
	Label	How many more years R plans to stay in house SELECT		
N	Type	Numeric		
	Measurement	Scale		
Central Tendency and Dispersion	Valid	477		
	Missing	111		
	Standard Deviation	.698		
Labeled Values	1	Less than a year	58	9.9%
	2	Specify number of years:	161	27.4%
	3	For the rest of your life	258	43.9%
	98	Don't know	111	18.9%

HMYRS_1_CLEANED

		Value
Standard Attributes	Position	187
	Label	How many more years R plans to stay in house TEXT
	Type	Numeric
	Measurement	Scale
N	Valid	159
	Missing	429
Central Tendency and Dispersion	Mean	9.5755
	Standard Deviation	6.44038

HAS_POOL

		Value	Count	Percent
Standard Attributes	Position	188		
	Label	Has Swimming pool		
	Type	Numeric		
	Measurement	Scale		
N	Valid	587		
	Missing	1		
Central Tendency and Dispersion	Mean	.33		
	Standard Deviation	.472		
Labeled Values	1	Yes	196	33.3%

HAS_AC

		Value	Count	Percent
Standard Attributes	Position	189		
	Label	Has Air conditioning		
	Type	Numeric		
	Measurement	Scale		
N	Valid	587		
	Missing	1		
Central Tendency and Dispersion	Mean	.81		
	Standard Deviation	.395		
Labeled Values	1	Yes	474	80.6%

STANCE

		Value	Count	Percent
Standard Attributes	Position Label	190		
		When it comes to politics, do you usually think of yourself as liberal, moderate, conservative, or something else?		
	Type Measurement	Numeric Scale		
N	Valid	523		
	Missing	65		
Central Tendency and Dispersion	Mean	2.95		
	Standard Deviation	1.116		
Labeled Values	1	Very Liberal	61	10.4%
	2	Liberal	114	19.4%
	3	Moderate \ Middle of the Road	183	31.1%
	4	Conservative	122	20.7%
	5	Very Conservative	43	7.3%
	90	Other	30	5.1%
	97	Don't Know \ Not Political	33	5.6%

PEOPLE_TOT_3PLUS

		Value	Count	Percent
Standard Attributes	Position Label	191		
		R indicated that a total of 3 or more adults and children live in house		
	Type Measurement	Numeric Nominal		
Valid Values	0	False	253	43.0%
	1	True	321	54.6%
Missing Values	System		14	2.4%

HAVE_KIDS

		Value	Count	Percent
Standard Attributes	Position	192		
	Label	Whether R reports any children under 18 living in the house		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	0	No	317	53.9%
	1	Yes	257	43.7%
Missing Values	99		14	2.4%

GENDER

		Value	Count	Percent
Standard Attributes	Position	193		
	Label	What is your gender?		
	Type	Numeric		
	Measurement	Scale		
N	Valid	585		
	Missing	3		
Central Tendency and Dispersion	Mean	.45		
	Standard Deviation	.498		
Labeled Values	0	Male	323	54.9%
	1	Female	262	44.6%
	95	Prefer not to answer	0	0.0%

AGE_BINNED

		Value	Count	Percent
Standard Attributes	Position	194		
	Label	What is your age?-Years		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	1	18-44	272	46.3%
	2	45-54	97	16.5%
	3	55-64	118	20.1%
	4	65 or older	91	15.5%
Missing Values	System		10	1.7%

EDUC_BINNED

		Value	Count	Percent
Standard Attributes	Position Label	195 What is the highest level of education you have completed?		
Valid Values	Type Measurement	Numeric Nominal		
	1	Less than High School, or High School \ GED	63	10.7%
	2	Some College (1-4 years, no degree), or Associate's degree (including occupational or academic degrees)	172	29.3%
	3	Bachelor's degree (BA, BS, AB, etc)	175	29.8%
	4	Master's Degree (MA, MS, MENG, MSW, etc), or Professional Degree (MD, DDC, JD, etc), or Doctoral Degree (PhD, EdD, etc)	178	30.3%

FINANCIAL

		Value	Count	Percent
Standard Attributes	Position	196		
	Label	How would you describe your current financial situation? ...		
	Type	Numeric		
	Measurement	Scale		
N	Valid	581		
	Missing	7		
Central Tendency and Dispersion	Mean	1.69		
	Standard Deviation	.776		
Labeled Values	1	Live comfortably	284	48.3%
	2	Meet your basic expenses with a little left over for extras	207	35.2%
	3	Just meet your basic living expenses	79	13.4%
	4	Don't have enough to meet basic expenses	11	1.9%

INCOME_BINNED

		Value	Count	Percent
Standard Attributes	Position Label	197		
		What is your annual household income before taxes?		
	Type Measurement	Numeric		
		Nominal		
Valid Values	1	Less than \$50,000	104	17.7%
	2	\$50,000 to \$74,999	104	17.7%
	3	\$75,000 to \$99,999	121	20.6%
	4	\$100,000 to \$149,999	120	20.4%
	5	\$150,000 or more	89	15.1%
Missing Values	95	Prefer not to answer	40	6.8%
	99		10	1.7%

RETIRED

		Value	Count	Percent
Standard Attributes	Position Label	198		
		R reports employment status as retired (may have also selected other status options)		
	Type Measurement	Numeric		
		Nominal		
Valid Values	0	No	468	79.6%
	1	Yes	119	20.2%
Missing Values	99		1	0.2%

RETIRED_LAST5YRS

		Value	Count	Percent
Standard Attributes	Position	199		
	Label	R reports having retired within last 5 ...		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	0	False	46	7.8%
	1	True	69	11.7%
Missing Values	System		473	80.4%

RETIRE_WHEN

		Value	Count	Percent
Standard Attributes	Position	200		
	Label	Approximate ly how many years do you plan to retire?- SELECT		
	Type	Numeric		
	Measurement	Scale		
N	Valid	318		
	Missing	270		
Central Tendency and Dispersion	Mean	1.21		
	Standard Deviation	.411		
Labeled Values	1	Specify number of years:	250	42.5%
	2	Never	68	11.6%
	98	Don't know	149	25.3%

RETIRE_WHEN_BINNED

		Value	Count	Percent
Standard Attributes	Position	201		
	Label	Approximate ly how many years do you plan to retire?		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	1	0 - 4	21	3.6%
	2	5 - 9	33	5.6%
	3	10 - 14	38	6.5%
	4	15 - 19	32	5.4%
	5	20 - 29	58	9.9%
	6	30 or more	68	11.6%
Missing Values	System		338	57.5%

*Export entire output file to create the Codebook.
 OUTPUT EXPORT NAME = codebook